

SCAD 101

Welcome, all.

Approximately
15,000
students from

50 states and

100+ countries



40⁺
majors

75+ minors



Hire education.

600+ top company
recruiters
in 2019–20

Mascot.



WOW.
99%

alumni
employment*

*Percentage of Spring 2019 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

Locations.



Atlanta



Lacoste



Savannah



eLearning

Hollywood hits.

200+

alumni
credits in
2020
Academy
Award
nominees



Winning streak.

300+

first-place
student
competition
wins in 2019–20



Bees get degrees.

B.A.
Bachelor of Arts

B.F.A.
Bachelor of Fine Arts

M.A.
Master of Arts

M.F.A.
Master of Fine Arts

M.Arch.
Master of Architecture

M.U.D.
Master of Urban Design

Collab central.

500+

SCADpro

partnerships with

300+ brands

50+ products
on the market

200+

employment offers



Let's connect.

 scaddotedu

 scad.edu

 scaddotedu

 aboutscad
and scad.tv

Perfect pitch.

SCAD
AMPLIFY YOUR STORY

Speak.
Visualize.
Connect.

Squad up.

12 intercollegiate
athletics teams



School spirit.

100+ cool
student clubs
and organizations

Accreditation.

Southern Association of Colleges and Schools
Commission on Colleges

National Architectural Accrediting Board
Council for Interior Design Accreditation

For a complete description of institutional
and programmatic accreditations, visit
scad.edu/accreditation.

private. | nonprofit. | accredited.

Degree programs

Top ranked by The Hollywood Reporter, DesignIntelligence, The Business of Fashion, and more, SCAD offers more programs and specializations than any other art and design university in the U.S. To search undergraduate and graduate degree programs by location, visit scad.edu/programs.

Accessory design
B.F.A., M.A., M.F.A.

Advertising
B.A., B.F.A., M.A., M.F.A.

Animation
B.F.A., M.A., M.F.A.

Architectural history
B.F.A., M.F.A.

Architecture
B.F.A., M.ARCH.

Art history
B.F.A., M.A.

Branded entertainment
B.F.A.

Business of beauty
and fragrance
B.F.A.

Cinema studies
M.A.

Creative business leadership
M.A.

Design for sustainability
M.A., M.F.A.

Design management
M.A., M.F.A.

Dramatic writing
B.F.A., M.F.A.

Equestrian studies
B.A.

Fashion
B.F.A., M.A., M.F.A.

Fashion marketing
and management
B.F.A.

Fibers
B.F.A., M.A., M.F.A.

Film and television
B.F.A., M.A., M.F.A.

Furniture design
B.F.A., M.A., M.F.A.

Graphic design
B.A., B.F.A., M.A., M.F.A.

Illustration
B.A., B.F.A., M.A., M.F.A.

Immersive reality
B.F.A.

Industrial design
B.F.A., M.A., M.F.A.

Interactive design and
game development
B.A., B.F.A., M.A., M.F.A.

Interior design
B.F.A., M.A., M.F.A.

Jewelry
B.F.A., M.A., M.F.A.

Luxury and fashion
management
M.A., M.F.A.

Motion media design
B.F.A., M.A., M.F.A.

Painting
B.F.A., M.A., M.F.A.

Performing arts
B.F.A., M.F.A.

Photography
B.A., B.F.A., M.A., M.F.A.

Preservation design
B.F.A., M.A., M.F.A.

Production design
B.F.A., M.A., M.F.A.

Sculpture
B.F.A., M.A., M.F.A.

Sequential art
B.A., B.F.A., M.A., M.F.A.

Service design
B.F.A., M.A., M.F.A.

Social strategy and
management
B.F.A.

Sound design
B.F.A., M.A., M.F.A.

Television producing
B.A.

Themed entertainment design
M.F.A.

Urban design
M.U.D.

User experience (UX) design
B.F.A.

Visual effects
B.F.A., M.A., M.F.A.

Writing
B.F.A., M.F.A.